

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|-------------------|----------------|---------------------|
| 257313-2 | 09/30/12 | September 2012 | 08/27/12 - 08/29/12 |
| Station | Account Executive | Sales Office | Sales Region |
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|--------------------|----------------|-----------------|
| POL/Crossroads GPS | CROSSROADS GPS | 1954 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/23/12 - 08/29/12 | 257313 | 06289505 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|----------------|-------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|--------------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|--------|---|----------|----------|-----------------------|----------|-----|-------------|------------|----|--------|----|----------|----------|-----------------------|----------|-----|-------------|------------|----|--------|---|----------|----------|-----------------------|----------|-----|-------------|------------|----|
| 12 | 08/27/12 | 08/29/12 | Local 6 News 12-1230p | 12-1230p | MTW---- | :30 | 3 | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/27/12</td><td>09/02/12</td><td>MTW----</td><td>3</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 WKMG</td><td>M</td><td>08/27/12</td><td>12:13 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>FLSNTV01GPH</td><td>\$800.00</td><td>NM</td></tr> <tr> <td>3 WKMG</td><td>Tu</td><td>08/28/12</td><td>12:20 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>FLSNTV01GPH</td><td>\$800.00</td><td>NM</td></tr> <tr> <td>1 WKMG</td><td>W</td><td>08/29/12</td><td>12:24 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>FLSNTV01GPH</td><td>\$800.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 08/27/12 | 09/02/12 | MTW---- | 3 | \$800.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 2 WKMG | M | 08/27/12 | 12:13 PM | Local 6 News 12-1230p | 12-1230p | :30 | FLSNTV01GPH | \$800.00 | NM | 3 WKMG | Tu | 08/28/12 | 12:20 PM | Local 6 News 12-1230p | 12-1230p | :30 | FLSNTV01GPH | \$800.00 | NM | 1 WKMG | W | 08/29/12 | 12:24 PM | Local 6 News 12-1230p | 12-1230p | :30 | FLSNTV01GPH | \$800.00 | NM |
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| | 08/27/12 | 09/02/12 | MTW---- | 3 | \$800.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 WKMG | W | 08/29/12 | 12:24 PM | Local 6 News 12-1230p | 12-1230p | :30 | FLSNTV01GPH | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | 08/27/12 | 08/29/12 | News at 6p | 6-630p | MTW---- | :30 | 3 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/27/12 | 09/02/12 | MTW---- | 3 | \$1,200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 2 WKMG | M | 08/27/12 | 6:21 PM | News at 6p | 6-630p | :30 | FLSNTV01GPH | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 3 WKMG | W | 08/29/12 | 6:28 PM | News at 6p | 6-630p | :30 | FLSNTV01GPH | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 08/27/12 | 08/29/12 | News at 7p | 7-7:30p | MTW---- | :30 | 3 | \$1,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 08/27/12 | 09/02/12 | MTW---- | 3 | \$1,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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INVOICE

Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------|----------------|-----------------|---------------------|
| 257313-2 | 09/30/12 | September 2012 | 08/27/12 - 08/29/12 |
| Advertiser | Product | Estimate Number | |
| POL/Crossroads GPS | CROSSROADS GPS | 1954 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 15 | 08/27/12 | 08/29/12 | Inside Edition | 730-8p | MTW---- | :30 | 3 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTW---- 3 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 08/27/12 7:56 PM Inside Edition 730-8p :30 FLSNTV01GPH \$1,500.00 NM 3 WKMG 08/28/12 7:50 PM Inside Edition 730-8p :30 FLSNTV01GPH \$1,500.00 NM 1 WKMG 08/29/12 7:50 PM Inside Edition 730-8p :30 FLSNTV01GPH \$1,500.00 NM | | | | | | | | | |
| 16 | 08/27/12 | 08/29/12 | M-F 11p News | 11-1135p | MTW---- | :30 | 3 | \$2,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTW---- 3 \$2,200.00 | | | | | | | | | |
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| 17 | 08/27/12 | 08/27/12 | Hawaii Five-O | 10-11p | 2----- | :30 | 2 | \$6,000.00 | NM |
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| 18 | 08/29/12 | 08/29/12 | Criminal Minds | 9-10p | --1---- | :30 | 1 | \$7,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --1---- 1 \$7,000.00 | | | | | | | | | |
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Total Spots 18 Gross Total \$40,600.00

Payment Terms 30 Days

Agency Commission \$6,090.00
Net Amount Due \$34,510.00

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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